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*"Some DJs and producers have their finger on the pulse – Omid 16B is the pulse.
Music runs through his veins "*

DJ Mag

The \$16 Million Dollar Man, 16B, Phaser, Sixteen Souls, ORN, Phaser, Pre 4, OTC. All run through the same vein that is Omid 16B; a DJ, producer, songwriter, and label boss for his beloved Alola, Disclosure & Sexonwax imprints.

Attempting to summarise the career highlights of Omid 16B is high impossible and is a measure of a career that continues to illustrate how to not rest on your laurels, to be innovative without any commercial compromise; a career that has endured and shows no sign of slowing down.

Growing up in London, with Persian roots, Omid was influenced by the likes of Jimi Hendrix, The Cure, Depeche Mode, RIDE and The Mission. Throughout his teens he became an accomplished musician playing a range of instruments while attending Richmond College and utilising the music rooms at any given chance.

Omid played his first gig in his home town Putney at the age of sixteen (Vocals/ Guitar), performing with his own band "The Reunion" which continued to play the pub circuit in London for a further two years.

In the Early nineties the 'Acid House Movement' was turning heads, as was Omid's enthusiasm to learn more about production and the independence to express one's self without compromise. The electric bug had seduced Omid whose tastes became increasingly more electronic based rather than indie rock.

In 1993, he made the pivotal step of setting up his deep-house label Alola Records, followed by his tech-house driven Disclosure imprint in 1995 and later down the road, SexOnWax Recordings in 2002.

Omid is from the old school but his roots lie firmly with 'the next level'. His productions continue to inspire thousands before him in the highest possible manner. He is an industry shaker who has always been at the forefront of experimental release strategies for his material. In collaboration with DJ Magazine, he was instrumental in launching 'Face Off' in 2006, one of the first and most successful cover mount CD series and shortly after, a cover mount CD with DJ Mag that featured Part 1 of his 'Like 3 Ears & 1 Eye' LP in 2007. At the time, this experiment shocked the dance community, but by reaching to over 35,000 fans across the UK, it also acted as a unique promotional tool for the album, which was subsequently released digitally on Sexonwax.

some of his finest work of the past 20 years and what you see is a demonstration of artistry at its purest level: The game changing remix of 'Gus Gus – Believe' which featured as the opening track on the iconic 'Northern Exposure' release by Sasha & Digweed, a remix so mesmerising that it was Omid's version used in the music video that followed by Gus Gus themselves; under his ORN moniker with the stunning 'Snow', eventually picked up by BMG Deconstruction; the

genre defying tracks 'Secrets' & 'Water-Ride' on his own Alola imprint which brought critical acclaim and reached to a wider audience when he was invited to performed live on television for Channel 4 in the UK. Then there is the timeless sounds of 'In between your Choice' as well as the commercial success that came his way when he collaborated with Richard Morel on the hit single 'Escape (Driving To Heaven)'.

In between his solo projects, there is the SOS project he continues to evolve with his partner Demi; A project that has already caused a tidal wave in the scene with the milestone achievement of a Radio One Essential Mix and two critically acclaimed SOS compilations – 'Balance 013' and 'Ministry of Sound presents SOS'; three timeless pieces of work, demonstrating musical synergy at its force, and forever etching its mark on dance music's legacy

With five studio albums under his belt that still possess that rare ability to bewitch the senses, the world awaits the imminent arrival of a body of work that will harness all his knowledge, his heart and his soul to spellbound audiences once again as his labels continue to provide the platform that feeds into Omid's relentless output.

The floor-shaking/mind-moving 'Sequential Series', Changing Change, the smash hits PARalexia/Slap and more recently 'Melodica'; a sublime and timeless piece already etched into his legacy. Omid also was able to lend his talents to a few label friends including John Digweed with the "At Night" EP and the double-A-side 'Rain / Passion of Zorro' that have been some of BEDrock's best selling releases.

Conceived by Omid 20 years ago in 1993, Alola now takes centre stage once more as the past, present and future are interwoven with a series of events worldwide and quality releases to come from new and distinguished family members, coupled with the 'SOunds like Alola' series which kicked off to a phenomenal start with Omid's Volume 1 release. (Volume 2 and 3 released by Demi & MR C respectively). Omid is also putting the finishing touches to 'Sounds Like Alola' Volume 4 and a new 16B artist album is set for release which has seen Omid spend 6 years in the making and mastering, with lead singles like the widely anticipated "Double You" only heard at Omid's more recent gigs, being released shortly.

As a DJ, Omid maintains an international schedule and tours extensively throughout Europe, the U.S. and Asia. He lays down intelligent and enchanting sets that blend together everything from sublime deep house through to dark, yet soulful, emotive techno.

Omid aims to develop a real connection with the audience throughout his sets, whether in an intimate setting or at festival shows like Bestival and Space in Ibiza. It's this connection that inspires the performance and brings out the best reaction from the dance floor.

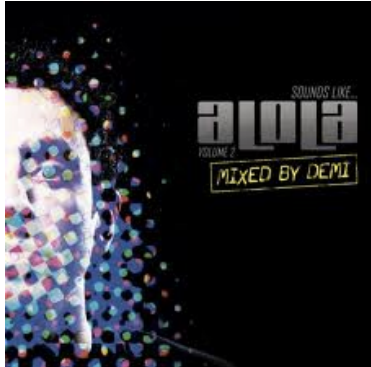




ALOLA RECORDS Omid16 B 2013



"I love music, how it can make our emotions flow; how it can change the way we think; the way we love; the way we express ourselves." - Omid 16B





alola
EVENTS PRESENTS

**DJ VIBE
OMID 16B
DEMI
RIK PARKINSON
KEVIN MCKAY & ROB MELLO**
(GLASGOW UNDERGROUND) (CLASSIC/CROSSTOWN REBELS)

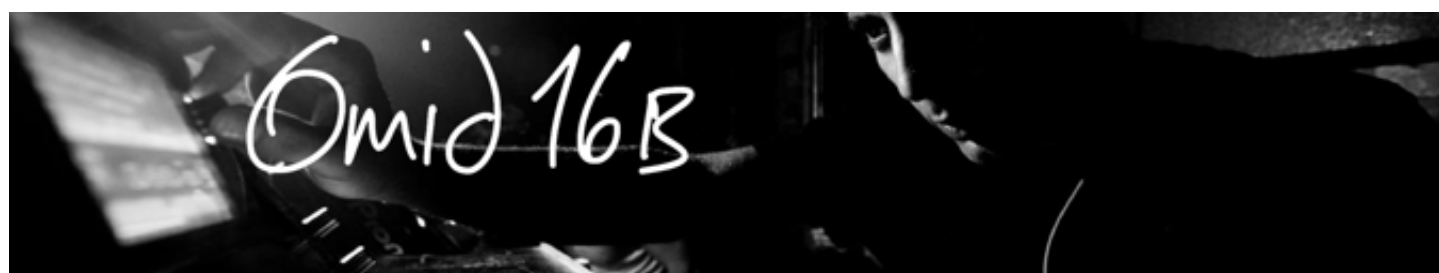
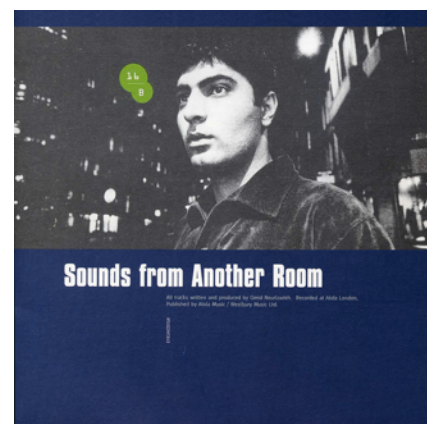
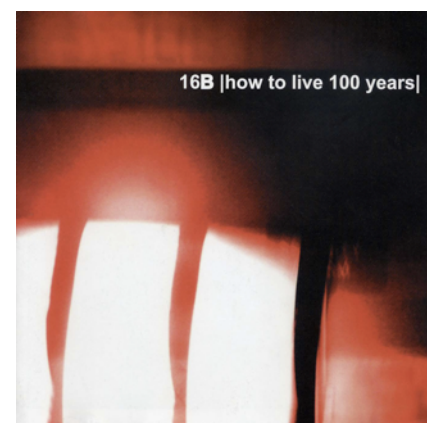
10pm - 6am
Friday 8th March DUKES
32-38 Dukes Place Aldgate London EC3A 7LP
Nearest Tube: Liverpool Street / Aldgate
www.alola.co.uk - djvibe.net - omid16b.com

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alola



*"I was supposed to be
studying but always missed a
lesson or two if the music
rooms were free."*





Omid 16B



ALLNIGHTER
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9pm - 6am

OMID 16B & MR C
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RIK PARKINSON

www.brixtonjamm.org

www.alola.co.uk

261 Brixton Road, Brixton, London SW9 6LH - 020 7274 5537

12.00 NOON - 11:00PM
WEDNESDAY 23RD MARCH 2011



**JOACHIM GARRAUD, DUBFIRE,
CARL CRAIG, JAMES ZABIELA,
A-TRAK, S.O.S. (OMID 16B & DEMI)
DENNIS FERRER, LEE FOSS,
ART DEPARTMENT
& MORE TBC**

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Advance search: www.elsevier.com/locate/bsc

All registered members have a valid written competency approval in all events based on capacity of the life support. For more information call 813 365 6311. Tampa, Florida service is available. Website: www.tampanat.org. Accredited first aid instructor. jeff@tampanat.org



COXSWAIN
VICTOR FL
TETSUYA URA
MIKEL ROMERO

**DJMAG UK
SOS
(OMID 16B AND DEMI)
JAMIE JONES
JUSTIN MARTIN**

DJMAG ITALY
ALEX NERI &
FRANCESCO FARFA
B2B
FRANZ

DOORS OPEN 20:00

TICKETS €29 WITH A DRINK @ SPACEIBIZA.COM



SPACEBEACH CLUB. PLAYA D'EN BOSSA S/N. 07817 SANT JOSEP DE SA TALAIA





2011: SOUNDS LIKE ALOLA VOLUME 1

<https://itunes.apple.com/gb/album/omid-16b-presents-sounds-like/id429760317>

2010: MOS PRESENTS SOS ARTWORK

<http://www.ministryofsound.com/shop/product/music/24848/mos-the-club-presents-sos-2cd/>

2008: OMID 16B - Like 3 Ears & 1 Eye Part 2

<http://sexonwax.com/?p=22>

2007: OMID 16B - Like 3 Ears & 1 Eye Part 1

<http://www.discogs.com/Omid16B-Like-3-Ears-And-1-Eye/release/1153274>

2008: BALANCE 013 MIXED BY SOS

<http://www.amazon.com/Balance-013-Sos/dp/B0013XW9ZW>

2002: 16BHOW TO LIVE 100 YEARS

<http://www.amazon.co.uk/How-Live-100-Years-16b/dp/B00006JS58>

2001: \$16 MILLION DOLLAR MAN - THE WITCH

<http://www.amazon.com/Witch-Equation-Million-Dollar-Man/dp/B00005NUUO>

1998: 16BSOUNDS FROM ANOTHER ROOM

<https://itunes.apple.com/gb/album/sounds-from-another-room/id332896967>

WEBSITE

<http://www.omid16b.com>

YOUTUBE

<http://www.youtube.com/user/shellyatsexonwax>

DISCOGS

<http://www.discogs.com/artist/16B>

TWITTER

<https://twitter.com/Omid16B>

RADIO ONE

<http://www.youtube.com/watch?v=gGShZI7SGPE>

SOUNDCLOUD

<http://www.soundcloud.com/sexonwax>

BEATPORT

<http://www.beatport.com/artist/omid-16b/29963>

FACEBOOK

<http://https://www.facebook.com/omid16b>

BE @ TV

<https://www.facebook.com/pages/SOS-The-Collective/33681951994/>

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